



Canadian Spice Association
Association Canadienne des Épices

77th Annual CSA Convention
May 10 - May 12, 2018

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Canadian Spice Association
Association Canadienne des Épices



2018 ANNUAL GENERAL MEETING PRESIDENT'S REPORT

May 11, 2018

Presented by: Tiina Henkusens

Annual General Meeting Agenda

9:00 – 10:00 am	President’s Report
10:00 – 10:15 am	Treasurer’s Report
10:15 – 10:30 am	Morning Break (North Wing Foyer)
10:30 – 11:25 am	Technical and Regulatory Affairs Report
11:25 - 11:55 am	American Spice Trade Association Report
Noon – 1:15 pm	Lunch (Connections Dining Room)
1:15 pm	AGM reconvenes in Meeting Room 12
1:15 – 2:15 pm	<i>Guest Speaker - Daniel Kastor, Senior Director, Global Regulatory, McCormick and Co., Inc., Sparks, Maryland</i> Fraud Vulnerability in the Spice Supply Chain
2:15 – 3:15 pm	<i>Guest Speaker - Kevin Smith, National Manager, Standards of Identity, Composition and Grade, Canadian Food Inspection Agency, Ottawa, Ontario</i> Modernizing Spice Standards of Identity
3:15 – 3:30 pm	Afternoon Break (North Wing Foyer)
3:30 – 3:45 pm	Slate of Nominees for Directors
3:45 – 4:00 pm	New/ Other Business
4:00 pm	Adjournment

2017-2018 Highlights

- Board approved 2018-2020 Strategic Plan
- Membership and Board of Directors changes
- Executive Director leadership
- Financial Forecast
- Increased visibility and engagement with regulators and industry on key topics
- CSA submitted written comments on:
 - Labeling modernization (Sept and Dec 2017)
 - ETO and ECH regulations and MRL's (October and Nov. 2017)
 - Labelling the adventitious presence of mustard (Nov 2017)
 - Proposed Front of Pack labelling regulations (March 2018)
 - Safe Imported Foods Initiative – frequently during Oct. 2017 – March 2018 period
- Monthly CSA Member Newsletter

2018-2020 Strategic Plan



2018-2020 Strategic Priorities

Strong Organization

- Develop and implement a membership recruitment and retention plan
- Increase member engagement, and develop and implement a succession plan for leadership
- Develop and implement a financial sustainability plan

Communication Plan

- Develop and implement a plan to inform internal and external stakeholders
- Respond on behalf of members on potentially high impact topics
- Inform members proactively on the changing regulatory environment and industry topics
- Develop a social media plan to promote the CSA and the spice industry

Advocacy

- Leverage Technical Committee on key priorities
- Engage regulators and network to strengthen relationships
- Promote Industry collaboration where appropriate

Committees will drive our progress

Executive Committee	Board of Directors	Nominations Committee	Technical Committee	Communications Committee	Membership Committee	2018 AGM Planning Committee
<ul style="list-style-type: none">• Tiina Henkusens (President)• Gaspare Coletti (Vice President)• Rob Le Guillou (Treasurer)• Bev Tschirhart (Executive Director)	<ul style="list-style-type: none">• Tiina Henkusens (chair)• Holly Buchanan• Wendy Burggraf• Colby Busche• Gaspare Colletti• Wayne Farrell• Anthony Gene• Robert Le Guillou• Tiina Henkusens• Donna Nicholson• Brian Nickerson• Luis Rivas• Francine St. Pierre• Bev Tschirhart• Doris Valade	<ul style="list-style-type: none">• Donna Nicholson (chair)• Bev Tschirhart	<ul style="list-style-type: none">• Anthony Gene (chair)• Holly Buchanan• Wendy Burggraf• Gaspare Coletti• Wayne Farrell• Lisa Gay• Tiina Henkusens• Suzanne Jones• Donna Nicholson• Bev Tschirhart• Doris Valade	<ul style="list-style-type: none">• Francine St Pierre (chair)• Wayne Farrell• Bev Tschirhart	<ul style="list-style-type: none">• Holly Buchanan (chair)• Doris Valade• Bev Tschirhart	<ul style="list-style-type: none">• Francine St. Pierre• Bev Tschirhart

Operating plan will track progress on key priorities at every BOD meeting

Example:

Strong Association: Strengthen capabilities and ensure sustainability to represent members interests			
Key Responsibility: BOD, Membership Committee, Nominating Committee			
What	Responsibility	Timeline	Status/Direction/Budget Implications
Update finances/operating budget for association sustainability & effectiveness	Treasurer, BOD	Annual	Fee increases must be approved at AGM
Grow membership	Membership Comm.	Ongoing	Identify new members and target outreach at 4 per quarter Review and update recruiting brochure
Provide leadership succession	Executive Comm.	Biannually	Develop nomination list and EC member follows-up with them annually
Develop & implement retention strategy	Membership Comm	Ongoing	Outreach to members who do not participate on committees & have not attended the AGM

CSA Business Matter

- Approval of May 12, 2017 AGM minutes

QUESTIONS?

